



**Newfoundland and Labrador
Archaeological Society**

2016

Annual Report



1. President's Message

On behalf of the members of the Executive Committee and the Board of Directors of the Newfoundland and Labrador Archaeological Society (NLAS), I am pleased to submit this Annual Report of our activities for 2016. The outcomes identified in this report are a measure of our performance against the third year of the NLAS 2014-16 Activity Plan.

In reporting on the last year of our three-year plan, I am happy to report that the NLAS achieved all our goals in the Activity Plan for the year. Highlights from this year include the hosting of two successful workshops, and the completion and dissemination of two Community Collections Archaeological Research Projects (CCARP), which are available on our website.

We have been financially supported by memberships, in-kind and cash donations, for which we are very grateful. We have been fortunate to receive nine monetary donations, including a substantial donation of \$1000 for an overall total of \$1085. In addition, we also received in-kind donations of archaeology books, including ones from Copetown Press, which we used to help solicit new and returning members in our Spring Fling Membership Drive.

Additionally, we received funding from the Government of Newfoundland and Labrador's Cultural Economic Development Program (CEDP), which is crucial in helping us achieve our 2017 objectives. This funding will permit us to complete our fourth CCARP project in 2017, which is already in the planning stages. It will also help us launch our 'Exhibit in a Suitcase' initiative, providing hands-on reproduction artifacts to be used in community and school talks. We remain very grateful for this financial support.

This year concludes the final year of our 2014-2016 Activity Plan. Over this three-year period, the NLAS has established its presence in the province through a variety of means, including a website and use of social media. We have been registered as a charity with the Canadian Revenue Agency. We have engaged the public and our membership through a series of public lectures, a symposium, and a newsletter. The NLAS has accomplished much over the past three years, and we have exciting new plans for the next three years, as showcased in our 2017-2019 Activity Plan on our website.

We would like to welcome our new Executive members who will help us accomplish our goals in 2017. John Andrew Campbell joins us as Vice President, and Deirdre Elliott is our new Secretary. Continuing members of the Executive are Jamie Brake (President, 2017) and Elaine Anton (Treasurer). I will continue now as Past President. Leaving the Executive Board this year is Past President Tim Rast, and Secretary Chelsea Arbour. We thank them for all their hard work in establishing the NLAS and shepherding the society through its founding years.

We have added new volunteer positions to help achieve our goals in the coming years. We are grateful for the new volunteers who have joined the NLAS this year, including Robyn Lacy (NLAS Graphic Designer), Laura Jane Long (Student Liaison), Lori White (NLAS Events Shopper), Alicia Morry (NLAS Reporter), Kayley Sherret (Twitter Tweeter), and Duncan Williams (Merchandise Manager).

Lastly, I would also like to extend my sincere thanks to the Board of Directors, who are all continuing on in their positions in 2017. The Board Members, along with other members of NLAS committees, continue to help steer the NLAS along a successful path. The NLAS runs on volunteer effort, and I want to thank and acknowledge everyone who has contributed to our success as a society.

My signature is indicative of the Board's accountability for the preparation of this report and the society's achievements therein.

Sincerely,

Amanda Crompton

Amanda Crompton
President, NLAS

2. Newfoundland and Labrador Archaeological Society Overview

Vision

The vision of the NLAS is of a province that understands, values, and celebrates the protection and preservation of archaeological resources for their positive contribution to all who visit and live in Newfoundland and Labrador.

Mission

The mission of the Newfoundland and Labrador Archaeological Society is to promote an understanding of archaeology in Newfoundland and Labrador and protect archaeological resources by fostering research, stewardship, education, and the exchange of ideas and information between professionals and the public.

Key Statistics

The NLAS membership for 2016 consisted of:

Membership Type	Total
Individual	32
Student	33
Senior	1
Family	15
Institution	2
Membership Total	83

Membership has risen from 23 in 2014, to 54 in 2015 to 83 in 2016. A large reason for such a successful increase in numbers was our Spring Fling event which saw 21 new and returning members take advantage of our book promotion which was supported in part by Copetown Press's generous donation of books.

Society Representation

The NLAS is comprised of a General Membership, an Executive Committee, and a Board of Directors. In 2016, The Board of Directors includes the five members of the Executive Committee and six additional directors.

- Amanda Crompton, President
- Jamie Brake, Vice-President
- Chelsee Arbour, Secretary
- Elaine Anton, Treasurer
- Tim Rast, Past President
- John Erwin, Director
- Corey Hutchings, Director
- Scott Neilsen, Director
- Chris Wolff, Director
- Stephen Hull, Director
- Katy D'Agostino, Director

Description of Revenues and Expenditures

The Financial Period Covered in this report included the period (November 05, 2015 to November 9, 2016). During this period, the NLAS:

- TOTAL REVENUE: \$7,688.81
- TOTAL EXPENDITURES: \$4,848.76
- NET REVENUE: \$2,840.05
- CURRENT BALANCE & CREDITS: \$8,189.97

Summary of 2016 NLAS Revenues and Expenditures

Source	Revenue	Expenditure	Difference
Memberships (9 family, 27 individual, 1 lifetime, 1 senior, 27 student)	\$1,885.00		\$1,885.00
Donations (9 donations)	\$1,085.00		\$1,085.00
CCARP Program - Provincial Gov't funding from CEDP for 2015/16 program (balance) and 2016/17 program (advance) - 2015/16 project; Completed: Baxter Collection & Melbourne Collection; including salary, presentation costs, supplies and printing	\$4,350.00	\$3,002.50	\$1,347.50
Fees: Banking, PayPal, Square, Email Domain, Directors updated		\$109.27	-\$109.27
Office Expenses (mailing, envelopes, post office box)		\$321.73	-\$321.73
Workshops (supplies and honorariums for GIS Workshop & Drawing Workshop)	\$165.00	\$595.70	-\$430.70
Events (refreshments and honorariums: AGMS; NLAS Planning meeting; NLAS Meet & Greet; NLAS presentation to students)	\$50.00	\$798.25	-\$748.25
Chocolate Sales	\$132.50		\$132.50
Café Press (Balance previously unreported; inactivity fee)	\$21.31	\$21.31	\$0
TOTALS	\$7,688.81	\$4,848.76	\$2,840.05

Of the current \$8,189.97 balance, \$4050.00 represents funding from the Cultural Economic Development Program (CEDP) to support the upcoming NLAS 2016/2017 Community Collections Archaeological Research Project (CCARP) to analyze and report on another community archaeology collection, as well as the development of an education kit in 2017.

3. Shared Commitments

The NLAS has worked cooperatively throughout the year with the Provincial Archaeology Office (PAO), the Department of Business, Tourism, Culture and Rural Development (BTCRD), The Rooms Corporation, the Archaeology Department at Memorial University of Newfoundland (MUN), and The MUN Graduate Students Union.

Commitment	Partners
Annual General Meeting (AGM) of the NLAS	MUN Department of Archaeology MUN Student Union
Community Collections Archaeology Research Project	Provincial Archaeology Office Department of BTCRD MUN Department of Archaeology
Public Planning Meeting for the 2017-19 Plan	Graduate Students Union, MUN
GIS Workshop	MUN Department of Archaeology
Artifact Illustration Workshop	MUN Department of Archaeology
Boardroom for NLAS Board Meetings	Graduate Students Union, MUN

4. Report on Performance

Goal 1: To Establish Presence of NLAS

It is the goal of the NLAS to establish itself as a presence in Newfoundland and Labrador as a not-for-profit corporation in both the archaeological community and in the broader public consciousness by: becoming a resource for archaeologists and the general public; becoming a point of contact for other provincial societies; and to provide a public face for archaeology in the province of Newfoundland and Labrador.

Objective 2016: To develop cooperative and supportive partnerships with associated societies and stakeholders to enhance the presence of the NLAS within the province.

2016 Indicators	2016 Activities
Connections made with associated societies	<ul style="list-style-type: none"> • NLAS President Amanda Crompton was asked by the NS Archaeology society to give a presentation to their society in Halifax, NS, which was delivered in October, 2016. • In winter 2016 the Historic Sites Association asked if the NLAS would be interested in participating in the program. Committee member Tim Rast attended a meeting with the Historic Sites Association to gather details about the program and requirements for sponsors, and reported back to the NLAS Awards committee chair.
To be recognized by other societies	<ul style="list-style-type: none"> • The NLAS was represented at a joint discussion meeting of Archaeology Societies across Canada during the most recent CAA meetings in Whitehorse by Dr. Scott Neilsen and Jaime Brake. • The NLAS worked with the Historic Sites Association, which coordinates Heritage Fairs in Newfoundland and Labrador develop "The First Peoples Award", and that the award will be presented for the project that best recognizes the Indigenous History of Canada prior to Confederation. We believe that this award will help to foster an interest in archaeological and Indigenous history within Newfoundland and Labrador, and it is hoped that it may contribute in promoting reconciliation within Newfoundland and Labrador, and Canada.
Cross promotion with associated societies and stakeholders	<ul style="list-style-type: none"> • The NLAS hosted tables at the 2016 Inuit Studies conference in St. John's, which was attended by several hundred people from across Canada and beyond. • The NLAS also hosted an information table at a MUN Arch Mixer which promoted the society and introduced students to NLAS activities. • The NLAS worked to promote the Colony of Avalon "digging for the day" program.

Additional Activities:

- The NLAS has also embarked on the task of writing Operational Guidelines for each of the Standing Committees as well as the functions of the Executive Committee. The completion of these guidelines will aid the future organization and functions of the society as a whole, and enhance the presence of the NLAS within the province.

Connections with Societies: Table at the Mun Arch Mixer



Goal 2: To Engage the NLAS Membership

It is the goal of the NLAS to provide information, training, services, education, and networking opportunities between professional archaeologists, students and members of the NLAS.

Objective 2016:	2016 Outcomes
Committee established to explore opportunities for cooperative purchasing and training opportunities	<ul style="list-style-type: none"> • An Opportunities Committee was established, and undertook on-line research relating to potential opportunities for cooperative purchasing and training opportunities. • Committee findings suggested limited opportunity for both purchasing and training and presented findings to the Board.
Provide training, opportunities, and products where feasible	<ul style="list-style-type: none"> • Working with the Colony of Avalon, the NLAS provided member discounts for the “Archaeologist for a Day” program at the Colony of Avalon.

Engaging Members - Illustration Workshop



Goal 3: To Engage the General Public

It is the goal of the NLAS to engage the general public, including school-aged children, through outreach activities which are easily accessible and understandable, and to foster public knowledge and appreciation.


Objective 2015: Objective 2016: To disseminate archaeological research results to a public audience through publication, and investigate the potential for providing hands on opportunities in the field or lab.

2016 Indicators	2016 Outcomes
Develop and publish a plain language e-newsletter	<ul style="list-style-type: none"> The NLAS developed and published our first annual newsletter in October. The Newsletter was a brief four page document detailing what the NLAS is and our goals. It also contained details on upcoming NLAS Events and an exclusive report from Robyn Lacy about her fieldwork in searching for the lost 17th-century burial ground at Ferryland.

Develop a master list of local resources and contacts	<ul style="list-style-type: none"> This master list was compiled in 2015 as an assortment of Links on the NLAS webpage to point archaeologists to various resources including everything from advice on trip planning (i.e. where to stay in whatever community they are working in) to where to apply for an archaeology permit.
Establish a field and opportunities committee to explore possible public programming	<ul style="list-style-type: none"> A field opportunities committee was established that identified the Colony of Avalon's "Archaeologist for a Day" program which was cross-promoted by the NLAS by providing member discounts to this field work opportunity.
Provide public opportunities in the field or lab, if feasible	<ul style="list-style-type: none"> Hands-on opportunities to the public were provided by the NLAS through a GIS workshop held in March which was attended by 12 people. An Artifact Drawing workshop held in October was provided by the NLAS and was attended by 12 people.

Engaging the General Public: NLAS Newsletter

October 2016
Volume 1



**Newfoundland and Labrador
Archaeological Society**

About the NLAS

The Newfoundland and Labrador Archaeological Society is an organization for professionals and the public to meet, embrace archaeology in Newfoundland and Labrador, and share ideas for the future.

Our Mission: To promote an understanding of archaeology in Newfoundland and Labrador and protect archaeological resources by fostering research, stewardship, education, and the exchange of ideas and information between professionals and the public.

One of the objectives for the society in as stated in our Activity Plan for 2014-2016 was to develop and publish a plain-language e-newsletter.

Additional Public Activities

- The NLAS also held a public planning session at The Landing in February which generated ideas for the creation of our new Three Year (2017-19) Activity Plan.
- The NLAS also completed two archaeological CCARP projects in 2016; the Baxter Andrews collection and the Bill Melbourne Collection.
- The NLAS website was improved by adding a new tab called Reporting Accidental Discoveries and the membership area was updated to allow people to purchase & renew memberships online.

4. Summary of 2014-16 Results

Over the course of the last three years, the NLAS has had success in establishing itself as the province-wide society for archaeology and has fulfilled all of its goals as laid out in its first three-year plan. Financially, the society has also done well to attract and manage its funds, which have, among other activities, supported three CCARP projects and the plans for a fourth.

In 2015, the NLAS also undertook its first major symposium which commemorated the centenary of the publication of James P. Howley's seminal publication: "The Beothucks or Red Indians" (1915). Likewise, the society organized and ran its first field trip to Hant's Harbour in 2013, and participated in the 2014, 2015 and 2016 Canadian Archeological Meetings, and in the Inuit studies meetings in 2016, further establishing the presence of the society in the province and across Canada.

One final measure of the success of the NLAS is our presence on social media. In this respect, we have continued to increase our public presence in 2016. Our Facebook page had 659 total likes in 2015, this year it is up to 863; our webpage had 8037 total views and this year it is up to just over 12,000 and the Twitter page had 85 followers and that is up to 149.

