



**Newfoundland and Labrador
Archaeological Society**

2015

Annual Report



1. President's Message

On behalf of the members of the Executive Committee and the Board of Directors of the Newfoundland and Labrador Archaeological Society (NLAS), I am pleased to submit this Annual Report of our activities for 2015. The outcomes identified in this report are a measure of our performance against the second year of the NLAS 2014-16 Activity Plan.

In reporting on the second year of our three year plan, I am pleased to report that the NLAS achieved all of our goals in the Activity Plan for the year, including achieving charitable status, a holdover from last year's goals.

An early highlight in 2015 was our participation in the Canadian Archaeological Association (CAA) Annual Conference that was held in St. John's in May. The NLAS organized the Bookroom and a meeting for other regional archaeological societies from across the country. A busy year, in 2015, the NLAS also organized more free public talks, a workshop for archaeology students at MUN, and went on our first field trip. We were also successful in receiving funding for a second year of our Community Collections Archaeological Research Project (CCARP).

As a point of pride, our CCARP project was highlighted by the Minister of Business, Tourism, Culture, and Rural Development (BTCRD) in the public announcement of the Cultural Economic Development Program (CEDP) funding and we were invited to speak about our work during the announcement.

To round out the busy year, the NLAS hosted its most successful event to-date: The Symposium in Honour of the 100th Anniversary of James P. Howley's book, "The Beothucks or Red Indians".

I am delighted to announce new Executive members for 2016, which include: Elaine Anton as Treasurer, Jamie Brake as Vice President and Amanda Crompton as President. Chelsee Arbour will continue to serve as the Secretary, and I remain on the executive as Past President.

Finally, I am very grateful to the selfless dedication and long hours committed the fledgling NLAS by the outgoing Vice President, Catherine Jalbert and Treasurer, Lori White.

My signature is indicative of the Board's accountability for the preparation of this report and the society's achievements therein.

Sincerely,



Tim Rast,
President

2. Newfoundland and Labrador Archaeological Society Overview

Key Statistics

The NLAS membership

Membership Type	Total
Individual	28
Student	12
Senior	0
Family	10
Institution	1
Membership Total	51

Society Representation

The NLAS is comprised of a General Membership, an Executive Committee, and a Board of Directors. The Board of Directors includes the four members of the Executive Committee and four additional directors.

- Tim Rast, President
- Catherine Jalbert, Vice-President
- Chelsee Arbour, Secretary
- Lori White, Treasurer
- John Erwin, Director
- Corey Hutchings, Director
- Scott Neilsen, Director
- Chris Wolff, Director
- Stephen Hull, Director

Description of Revenues and Expenditures

Financial Period Reviewed: 2014 AGM, Nov 11, 2014 – 2015 AGM Nov 05, 2015

TOTAL INCOME: \$9,544.78

Includes Income from:

- NLAS Bookroom vendor sales at CAA \$4,471.48
- GovNL CEDP Funding \$2,700
- GovNL Cultural Events Funding for 2015 Symposium \$500
- Memberships, Chocolate Sales, NLAS/CAA Bookroom sales, Donations, Cafe Press commission \$1,873.30

TOTAL EXPENSES: \$5,009.81

Includes Expenses from:

- NLAS Bookroom Vendor payments
- Honorariums
- Bank, PayPal, Square Register, Café Press, Web services and Incorporation fees
- Office supplies (Postage, Stationary)
- Chocolate Start-up costs

NET PROFIT: \$4,534.97 (includes earmarked CCARP funds)

ACTUAL PROFIT: \$1,334.97

CURRENT BALANCE & CREDITS: \$5,362.23

Vision

The vision of the NLAS is of a province that understands, values, and celebrates the protection and preservation of archaeological resources for their positive contribution to all who visit and live in Newfoundland and Labrador.

Mission

The mission of the Newfoundland and Labrador Archaeological Society is to promote an understanding of archaeology in Newfoundland and Labrador and protect archaeological resources by fostering research, stewardship, education, and the exchange of ideas and information between professionals and the public.

3. Shared Commitments

The NLAS has worked cooperatively throughout the year with the Provincial Archaeology Office, the Department of Business, Tourism, Culture and Rural Development (BTCRD), The Rooms Corporation, the Archaeology Department at Memorial University of Newfoundland (MUN), and The MUN Graduate Students Union.

Commitment	Partners
Beothuk Symposium and the 2015 Annual General Meeting (AGM) of the NLAS	MUN Department of Archaeology MUN Student Union Department of BTCRD
Community Collections Archaeology Research Project	Provincial Archaeology Office Department of BTCRD
Applying for Graduate School Workshop	MUN Department of Archaeology
Coffee and Culture Lectures and Engaging Evenings Lectures	The Rooms Provincial Museum
Boardroom for NLAS Board Meetings	Graduate Students Union, MUN

4. Report on Performance

Goal 1: To Establish Presence of NLAS

It is the goal of the NLAS to establish itself as a presence in Newfoundland and Labrador as a not-for-profit corporation in both the archaeological community and in the broader public consciousness by: becoming a resource for archaeologists and the general public; becoming a point of contact for other provincial societies; and to provide a public face for archaeology in the province of Newfoundland and Labrador.



Objective 2015: Develop the NLAS website as an aggregate site for province-wide archaeological content, resources and contacts; and promote the presence of the Society through social media.

2015 Indicators	2015 Activities
Aggregate website developed	<ul style="list-style-type: none"> NLAS website was updated with the addition of a number of links to various resources, including: the Provincial Archaeology Office, the Nunatsiavut Archaeology Office and Parks Canada. There are also links to websites dealing with known and ongoing archaeology projects in the Province such as the Burnside Heritage Foundation, the Colony of Avalon, Cupids and the Labrador CURA program being run from Memorial University.

Social media promoted	<ul style="list-style-type: none"> • NLAS social media was promoted with the development and sharing of unique content, which included the posts in the “The Dirt on Your Directors” series. • The society also promoted and shared archaeological news and updates about archaeology in the province in general on our Facebook and Twitter pages. • In total, Facebook page had 659 (up from 470 in 2014) total likes; the NLAS webpage 8037 total views, and the Twitter had 85 (up from 24 in 2014) followers.
Links developed between archaeologists to local residents and knowledge of local resources	<ul style="list-style-type: none"> • Additional links were provided on the NLAS page and through social media to help archaeologists plan their archaeological fieldwork and to gain further knowledge about the Newfoundland and Labrador and its past.

Goal 2: To Engage the NLAS Membership

It is the goal of the NLAS to provide information, training, services, education, and networking opportunities between professional archaeologists, students and members of the NLAS.



Objective 2015: Organize, hold and promote a symposium in conjunction with the Annual General Meeting (AGM); and provide educational opportunities such as workshops, demonstrations, and field trips throughout the year.

2015 Indicators	2015 Outcomes
Hold Annual General Meeting and Symposium	<ul style="list-style-type: none"> • The 2015 NLAS AGM was held in on November 5, 2015 at The Landing, Smallwood University Centre, St. John’s. In conjunction with the AGM, the NLAS planned and presented a Symposium in Honour of the 100th Anniversary of James P. Howley’s book, “The Beothucks or Red Indians”. • The symposium attracted almost 100 guests, and featured keynote speaker: Gerald Penney, of Gerald Penney Associates Limited/Gerald Penney Rare Books and Maps; and a guest moderator: Dr. Donald Holly Jr., of the Department of Sociology/Anthropology, Eastern Illinois University. Panelists at the symposium, who discussed the importance of Howley’s book included: <ul style="list-style-type: none"> ○ Dr. Vaughan Grimes, Department of Archaeology, MUN ○ Karen LeDrew-Day, Site Supervisor, Beothuk Interpretation Centre, Boyd's Cove ○ Laurie McLean, Burnside Heritage Foundation ○ Ken Reynolds, Provincial Archaeology Office ○ Dr. Jeff Webb, Department of History, MUN
Hold workshops, demonstrations, and field trips	<ul style="list-style-type: none"> • The NLAS planned and delivered an archaeology field trip to Hant’s Harbor in 2015. • As a result of the field trip, the NLAS also prepared and submitted “A Report of the Newfoundland and Labrador Archaeological Society (NLAS) on: The “Great Wall” Reconnaissance in fulfillment of Permit # 15.40. • A graduate student workshop on how to apply for graduate school was held at Queen’s College, Memorial University. A total of six persons (including four students) attended this valuable workshop which was jointly hosted by MUN and the NLAS.

Goal 3: To Engage the General Public

It is the goal of the NLAS to engage the general public, including school-aged children, through outreach activities which are easily accessible and understandable, and to foster public knowledge and appreciation.



Objective 2015: Develop a system of recognition for achievements in education, stewardship, and the protection of archaeological resources.

2015 Indicators	2015 Outcomes
Establish an awards and recognition committee	<ul style="list-style-type: none"> • The NLAS established an awards committee, chaired by Dr. Scott Neilsen and which included Tim Rast, Angela Noseworthy, Blair Temple, Jamie Brake and Robyn Fleming.
Criteria developed for NLAS awards and recognition	<ul style="list-style-type: none"> • The committee developed and proposed three awards for the Board's review, including: <ul style="list-style-type: none"> ○ Promotion/Protection Award: to an individual, group, or organization that has contributed to the promotion and/or protection of archaeological resources in Newfoundland and Labrador. ○ Distinguished Achievement Award: to an individual, group, or organization that has shown a long-term commitment to the archaeological community in Newfoundland and Labrador. ○ Student Award: to an undergraduate student, for an outstanding honours thesis.

<p>Explore partnerships with related groups to recognize achievements</p>	<ul style="list-style-type: none">• The Awards Committee proposed awards that could be delivered in cooperation with partners such as the Archaeology Department at Memorial University of Newfoundland. The committee also took on a nominating role to see Newfoundland and Labrador archaeological candidates recognized by organizations like the Canadian Archaeological Association.
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5. Goals and Indicators for 2016

Goals	Indicators
<p>1. Establish a Presence</p> <p>Objective 2016: To develop cooperative and supportive partnerships with associated societies and stakeholders to enhance the presence of the NLAS within the province</p>	<ul style="list-style-type: none"> • Connections made with associated societies • To be recognized by other societies • Cross promotion with associated societies and stakeholders
<p>2. Engage NLAS Members</p> <p>Objective 2016: Explore opportunities to provide bulk orders and group discounts on specialized products and services for NLAS membership such as field gear, firearm training, and first aid certification.</p>	<ul style="list-style-type: none"> • Committee established to explore opportunities for cooperative purchasing and training opportunities • Provide training, opportunities, and products where feasible
<p>3. Engage the General Public</p> <p>Objective 2016: To disseminate archaeological research results to a public audience through publication, and investigate the potential for providing hands on opportunities in the field or lab.</p>	<ul style="list-style-type: none"> • Develop and publish a plain language e-newsletter • Develop a master list of local resources and contacts • Establish a field and opportunities committee to explore possible public programming • Provide public opportunities in the field or lab, if feasible

