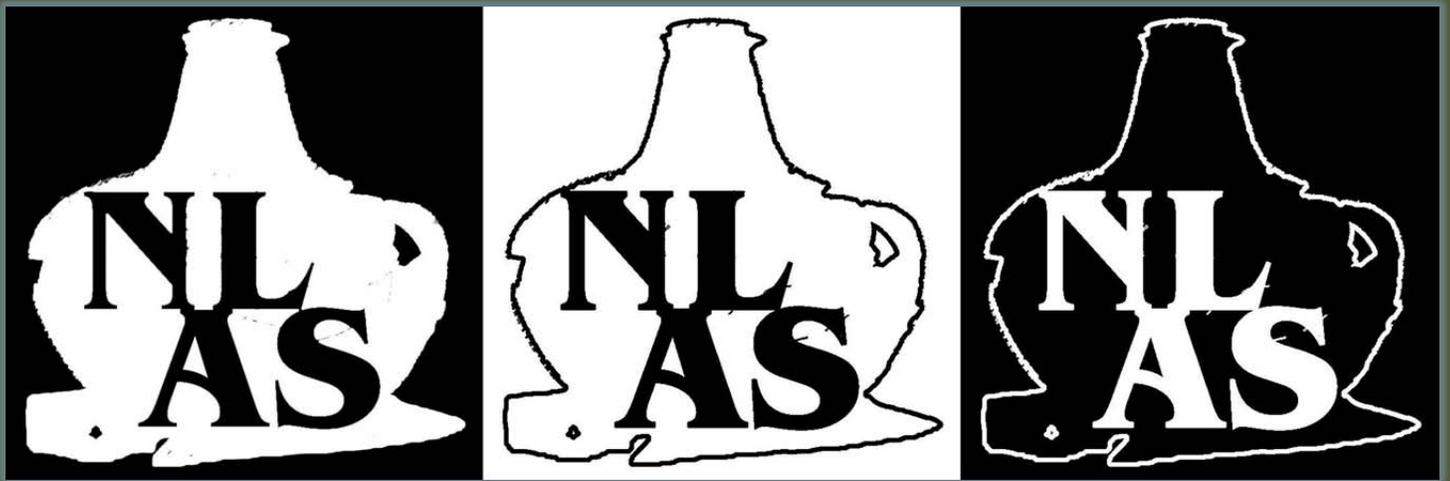


Newfoundland and Labrador  
Archaeological Society

2017-19 Activity Plan





# Newfoundland and Labrador Archaeological Society

About our Logo... Like the missing pieces of a puzzle, the NLAS acronym is cut from a backdrop of two artifacts that are uniquely Newfoundland and Labrador; a green English wine bottle is positioned stratigraphically above an earthy, ochre-stained Maritime Archaic harpoon head.



# Newfoundland and Labrador Archaeological Society

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# Newfoundland and Labrador Archaeological Society

## President's Message

*From 2014 to 2016, the Newfoundland and Labrador Archaeological Society's activities were governed by our first Three-Year Activity Plan. Under the guidance of this plan, we achieved charitable status, established a website, and hosted public lectures, workshops, and a symposium, among other activities. Now that we shall soon bring our first Activity Plan to successful completion, we can look forward to our next set of goals as a society, and determine what we would like to accomplish by 2019.*

*All of the activities detailed in this 2017-2019 Activity Plan were developed at a public brainstorming forum, open to members and non-members alike, and we would like to thank and acknowledge the attendees for their central role in helping to shape this document. We have also been guided by the terms of our Constitution, the wording of our mandate, and the requirements of our charitable status.*

*Over the next three years, the Newfoundland and Labrador Archaeological Society plans to further enhance our presence, build engagement with our members and with the general public. We will work towards being a point of contact for information about archaeology in the province, and develop promotional and educational products that promote archaeology in Newfoundland and Labrador. We will accelerate our public engagement, particularly with students and senior citizens. Furthermore, we will also provide members with hands-on workshops, opportunities to work with artifact collections, and explore the feasibility of an NLAS-sponsored fieldwork project.*

*On behalf of the members of the NLAS, I am pleased to present the Three-Year Activity Plan for 2017-2019. We look forward to seeing these plans unfold in the coming years, and we invite you all to participate in our varied activities and programming.*

*Sincerely,*

**Amanda Crompton**

President  
Newfoundland and Labrador Archaeological Society



# Newfoundland and Labrador Archaeological Society

## 1. Overview

### **Incorporation**

The Newfoundland and Labrador Archaeological Society, Inc. was incorporated on May 29, 2013, in the Province of Newfoundland and Labrador in accordance with *The Corporations Act* (C-36) as a not-for-profit corporation.

### **Charitable Status**

In August 2015, the NLAS was designated as a Charitable Organization with the Canada Revenue Agency. We were registered based on the objectives listed in the next section and with activities used to support those objectives.

### **Objectives of the Society**

In accordance with the Articles of the Constitution of the NLAS, the Society's objectives are:

- To promote, and improve upon, the reporting, recording, and preservation of archaeological heritage resources;
- To organize professional, amateur, and lay people interested in Newfoundland and Labrador archaeology;
- To advocate for the protection of archaeological heritage resources;
- To work in partnership with other parties to the benefit of archaeological heritage.

### **Composition of the Society**

The NLAS is comprised of a General Membership, an Executive Committee, and a Board of Directors. The Board of Directors includes the five members of the Executive Committee (President, Vice-President, Past President, Treasurer, and Secretary), four elected directors, and the chairs of all standing committees. All Executive Committee members are elected from the membership at large by a majority vote.

### **Board Members and Committee Chairs**

The Board of Directors manage the affairs of the organization, and may exercise and make expenditures, establish and delegate any of their powers to committees, and take action as may be necessary to further the objectives of the NLAS.



# Newfoundland and Labrador Archaeological Society

## Standing Committees

1. Planning (John Erwin, Chair)
2. Communications (Stephen Hull, Chair)
3. Finance (Elaine Anton, Chair)
4. Events (Katy D'Agostino, Chair)
5. Awards (Scott Neilsen, Chair)

## Annual General Meeting (AGM) and Reporting

An Annual General Meeting shall be held once every year for the purpose of electing officers and board members, receiving reports, and the transaction of NLAS business. The meeting will normally be held during the first week of November. For the purposes of transparency and accountability, the NLAS will prepare an Annual Report, including a financial statement that will be used to report on the goals and objectives of this Activity Plan.

## Directors

Amanda Crompton - President  
Jamie Brake - Vice-President  
Elaine Anton - Treasurer  
Chelsee Arbour - Secretary  
Tim Rast - Past-President  
Corey Hutchings - Director  
John Erwin - Director  
Chris Wolff - Director  
Scott Neilsen - Director  
Stephen Hull - Director  
Katy D'Agostino - Director

For more information, contact: Newfoundland and Labrador Archaeological Society  
P.O. Box 23031, St. John's, Newfoundland and Labrador, A1B 4J9  
nlas@nlarchsociety.ca  
<http://nlarchsociety.ca/>



# Newfoundland and Labrador Archaeological Society

## 2. Mandate

The mandate of the NLAS is to promote the advancement of archaeology in Newfoundland and Labrador by stimulating the interest of both the Society's membership and the general public, and to discuss and disseminate archaeological information and ideas in accordance with the Society's values and principles.

## 3. Values

The NLAS upholds five core values:

- i. To support the permitted identification, recording, protection and effective management of archaeological materials, collections, and established or suspected archaeological sites in Newfoundland and Labrador;
- ii. To respect archaeological objects of all societies and acknowledge their scientific, educational, and cultural significance;
- iii. To discourage the sale of, or the placing of commercial value on, any said object;
- iv. To act in accordance with the applicable provincial, federal, and Aboriginal heritage legislation;
- v. To make any archaeological finds in possession available for analysis by permit-eligible archaeologists.

## 4. Vision

The vision of the NLAS is of a province that understands, values, and celebrates the protection and preservation of archaeological resources for their positive contribution to all who visit and live in Newfoundland and Labrador.

## 5. Mission

The mission of the Newfoundland and Labrador Archaeology Society is to promote an understanding of archaeology in Newfoundland and Labrador and protect archaeological resources by fostering research, stewardship, education, and the exchange of ideas and information between professionals and the public.



# Newfoundland and Labrador Archaeological Society

## 6. Goals, Objectives and Indicators

The following Goals, Objectives and Indicators represent the focus of NLAS activities over the 2017-19 planning period. These will be reviewed and reported upon by way of the NLAS Annual Report.

### Goal 1: To Enhance the Presence of NLAS

It is the goal of the NLAS to enhance its presence in Newfoundland and Labrador in both the archaeological community and in the broader public consciousness by: providing resources for archaeologists and the general public; acting as a point of contact for other provincial societies; and by being a public face for archaeology in the province of Newfoundland and Labrador.



**Objective 2017:** To enhance NLAS communication with the press and to the general public

#### Indicators:

- Develop a press kit and reach out to media to help facilitate archaeology coverage
- Develop an NLAS speakers package on the role and function of NLAS activities and programs to assist those conducting media interviews
- Enhance the NLAS YouTube Channel



# Newfoundland and Labrador Archaeological Society

**Objective 2018:** Enhance the status of the NLAS as a point of contact and as a public face for archaeology in the province.

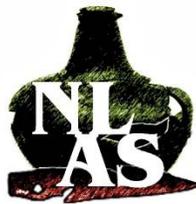
**Indicators:**

- Engage the Archaeology Society of Memorial University (MUNARCH) and explore shared opportunities
- Explore opportunities to engage with Provincial and Federal Parks and Historic Sites
- Develop and implement an on-line NLAS member directory

**Objective 2019:** Develop NLAS promotional products that promote archaeology in the province

**Indicators:**

- Develop, produce and distribute a promotional product such as a handbook, poster, placemats or calendar
- Print and make copies of the Community Collections Archaeological Research Project Reports available to members
- Develop a *Pictures of Record* program for the NLAS website which will make photographs of Newfoundland and Labrador archaeological sites and objects available for public use





# Newfoundland and Labrador Archaeological Society

## Goal 2: To Engage the NLAS Membership

It is the goal of the NLAS to provide information, training, services, education, and networking opportunities for its membership.



**Objective 2017:** Organize, promote, and provide hands-on training activities for NLAS members

### Indicators:

- Conduct how-to workshops
- Plan and facilitate a day field trip to an archaeology site
- Plan and initiate a series of “How-to” archaeology video series on YouTube

**Objective 2018:** Provide an opportunity for NLAS members to take part in the cataloguing of an existing archaeological collection in need

### Indicators:

- Develop and promote a *Legacy Collection Project* that will identify an archaeological collection in need of cataloguing
- Provide opportunity to members to assist in the cataloguing of a Legacy Collection
- Report on the results of Legacy Collection Project and acknowledge participants

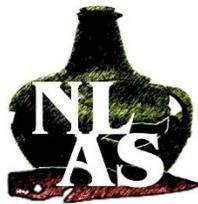


# Newfoundland and Labrador Archaeological Society

**Objective 2019:** To establish an equipment library for NLAS member use

**Indicators:**

- Identify potential equipment for the development of the library
- Develop lending policies
- Source equipment and explore repository locations



### **Goal 3: To Engage the General Public**

It is the goal of the NLAS to engage the general public, including school-aged children and seniors, through accessible outreach activities, and to foster public knowledge and appreciation of archaeology.



**Objective 2017:** To engage the general public and to provide educational opportunities for seniors and school-aged children



# Newfoundland and Labrador Archaeological Society

## Indicators:

- Deliver free talks and educational programming
- Develop a travelling *Exhibit in a Suitcase* to facilitate public programming
- Contact school and seniors groups to explore shared opportunities

**Objective 2018:** To develop further ties with the general public and to acknowledge these at the NLAS General Meeting

## Indicators:

- Develop an award to acknowledge the contribution to archaeology by a member of the general public
- Solicit nominations and seek necessary approvals to deliver the award
- Present the Award at the 2018 Annual General Meeting of the NLAS

**Objective 2019:** To investigate the feasibility of providing the general public with an opportunity to assist in a field work project

## Indicators:

- Identify an at-risk prehistoric archaeological site and investigate the feasibility of a one-day mitigation plan
- If feasible, conduct fieldwork activities; if not, conduct field trips or other field-based activities
- If fieldwork is undertaken, conduct required artifact processing, cataloguing and reporting as per permit regulations





# Newfoundland and Labrador Archaeological Society

## Appendix I: Annual Checklists

### 2017 Checklist

Goals	2017 Indicators	Progress
<b>Goal 1: To Enhance the Presence of NLAS</b>	<ul style="list-style-type: none"> <li>• Develop a press kit and reach out to media to help facilitate archaeology coverage</li> <li>• Develop an NLAS speakers package on the role and function of NLAS activities and programs to assist those conducting media interviews</li> <li>• Enhance the NLAS YouTube Channel</li> </ul>	
<b>Goal 2: To Engage the NLAS Membership</b>	<ul style="list-style-type: none"> <li>• Conduct how-to workshops</li> <li>• Plan and facilitate a day field trip to an archaeology site</li> <li>• Plan and initiate a series of “How-to” archaeology video series on YouTube</li> </ul>	
<b>Goal 3: To Engage the General Public</b>	<ul style="list-style-type: none"> <li>• Deliver free talks and educational programming</li> <li>• Develop a travelling Exhibit in a Suitcase to facilitate public programming</li> <li>• Contact school and seniors groups to explore shared opportunities</li> </ul>	



# Newfoundland and Labrador Archaeological Society

## 2018 Checklist

Goals	2018 Indicators	Progress
<b>Goal 1: To Enhance the Presence of NLAS</b>	<ul style="list-style-type: none"><li>• Engage the Archaeology Society of Memorial University (MUNARCH) and explore shared opportunities</li><li>• Explore opportunities to engage with Provincial and Federal Parks and Historic Sites</li><li>• Develop and implement an on-line NLAS member directory</li></ul>	
<b>Goal 2: To Engage the NLAS Membership</b>	<ul style="list-style-type: none"><li>• Develop and promote a Legacy Collection Project that will identify an archaeological collection in need of cataloguing</li><li>• Provide opportunity to members to assist in the cataloguing of a Legacy Collection</li><li>• Report on the results of Legacy Collection Project and acknowledge participants</li></ul>	
<b>Goal 3: To Engage the General Public</b>	<ul style="list-style-type: none"><li>• Develop an award to acknowledge the contribution to archaeology by a member of the general public</li><li>• Solicit nominations and seek necessary approvals to deliver the award</li><li>• Present the Award at the 2018 Annual General Meeting of the NLAS</li></ul>	



# Newfoundland and Labrador Archaeological Society

## 2019 Checklist

Goals	2019 Indicators	Progress
<b>Goal 1: To Enhance the Presence of NLAS</b>	<ul style="list-style-type: none"> <li>• Develop, produce and distribute a promotional product such as a handbook, poster, placemats or calendar</li> <li>• Print and make copies of the Community Collections Archaeological Research Project Reports available to members</li> <li>• Develop a Pictures of Record program for the NLAS website which will make photographs of NL archaeological sites and objects available for public use</li> </ul>	
<b>Goal 2: To Engage the NLAS Membership</b>	<ul style="list-style-type: none"> <li>• Identify potential equipment for the development of the library</li> <li>• Develop lending policies</li> <li>• Source equipment and explore repository locations</li> </ul>	
<b>Goal 3: To Engage the General Public</b>	<ul style="list-style-type: none"> <li>• Identify an at-risk prehistoric archaeological site and investigate the feasibility of a one-day mitigation plan</li> <li>• If feasible, conduct fieldwork activities; if not, conduct field trips or other field-based activities</li> <li>• Conduct required artifact processing, cataloguing and reporting as per permit regulations</li> </ul>	